# **Privacy Policy**

Le Brun and Verity Ltd is committed to protecting your privacy.

We comply with the General Data Protection Regulation (GDPR) when dealing with your personal data. Further details on GDPR can be found at the website for the Information Commissioner (www.ico.org.uk).

We may change this Policy from time to time so please check this document again in the future to ensure that you are happy with any changes.

# How do we collect information from you?

You may provide us with information by corresponding with us by phone, e-mail, or online. This includes information you provide when you use our website, enquire about or purchase an artwork or publication, attend an exhibition or gallery event or register for our newsletter.

# What type of information is collected from you?

The personal information we collect might include your name, address, email address, phone number, financial and debit/credit card information.

# How is your information used?

We may use your information to:

- process a purchase that you have made
- carry out our obligations arising from any contracts entered into by you and us
- send you communications which you have requested and that may be of interest to you

#### Your choices

You have a choice about whether you wish to receive information from us. If you do not want to receive direct marketing communications from us then you can request to be removed from our database or unsubscribe from our newsletter at any time.

The accuracy of your information is important to us. If you change email address, or any of the other information we hold is inaccurate or out of date, please contact us.

You have the right to ask for a copy of the information Le Brun and Verity Ltd hold about you.

You have the right to take any complaints about how we process your personal data to the Information Commissioner.

# **How we protect your Personal Data**

When you give us personal information, we take steps to ensure that it is treated securely. We have implemented generally accepted standards of technology and operational security to protect personal data from loss, misuse, or unauthorised alteration or destruction.

We will notify you promptly in the event of any breach of your personal data which might expose you to serious risk.

### How long do we keep your information?

We are required to hold some types of information to fulfil our statutory obligations (for example financial records regarding purchases). We will hold your personal data on our systems for as long as it is in the company's legitimate interest to do so.

We will review your personal data and our retention periods to establish whether we are still entitled to process it. If we decide that we are not entitled to do so, we will stop processing your personal data except that we will retain your personal data in an archived form to be able to comply with future legal obligations e.g. compliance with tax requirements and exemptions, and the establishment, exercise or defence of legal claims.

We securely destroy all financial information once we have used it and no longer need it.

## Links to other websites

If you linked to our website from a third-party site, we cannot be responsible for the privacy policies and practices of that third-party site and recommend that you check the policy of that third-party site.

#### 16 or under

If you are aged 16 or under, please get your parent/guardian's permission beforehand whenever you provide us with personal information.

## Transferring your information outside of Europe

We will not transfer information about you outside the European Economic Area without suitable safeguards.